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May 19, 2015

Mr. Tim Cook, President & CEO  
Apple, Inc.  
1 Infinite Loop  
Cupertino, CA 95014

**Ref:** Email of May 19, 2015 & Think Different; World Wide Prosperity Through Abundant Energy and Apple Presentation: <http://fuelRfuture.com/apple-pres/>

Dear Mr. Cook:

This subject matter of this letter is of profound importance. An approach has been laid out for Apple to be the catalyst to solve energy for millennium to come. This can and will become the “moon shot Apollo project” of the 21<sup>st</sup> century.

There is nothing more important that apple can do for mankind...all mankind as Apple is open to all...than to be the catalysts to correctly solve energy over the next decade. This helps bring 1.5 billion people into the 21<sup>st</sup> century who do not currently have electricity let alone running water and health care. And it begins to equalize standards of living the world over. Doing so takes climate change off the discussion table because it takes us off fossil fuels sooner than later!

I have laid out how and why Apple can and should do this in a simple 8 slide on-line presentation designed for Apple tablets and the like. Several of the slides have links to a secondary set of simple slides. And a tertiary set of links is supplied for the deep details and due diligence teams. Most links are to documents on the <http://www.fuelRfuture.com> website. Any off site links are safe and secure.

The presentation I have prepared specifically for you is entitled: **“Think Different: Worldwide Prosperity Through Abundant Energy”** The link is at: <http://fuelRfuture.com/apple-pres/>

Being sensitive to your and Apple’s concerns about going to another Website, feel free to google my name, Tom Tamarkin first. I am a credible person and the “inventor” of the utility “smart meter” going back to 1991. You will note I am the founder and president of USCL at <http://www.usclcopr.com> and you will see that one of my partners in this project is the Hollywood icon, singer and actor, Pat Boone whose honesty is beyond question: <http://fuelRfuture.com/good-grief-how-much-more-does-pat-boone-want/>

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Reference is made to the recent [announcement by Google](#) that the current green & renewable energy sources are a good first step but are not adequate to power our modern world and arrest climate change and the looming depletion of economically viable fossil fuel reserves.

Coupling Apple products such as the iPhone with the now ubiquitous utility smart meters to provide up to the second energy use and cost information in combination with interactive energy resource management video games to all consumers will generate excitement among the public and garner cooperation from utility companies across the nation.

Apple can take a leading role in bringing our world together in the spirit of peace and prosperity based on virtually unlimited inexpensive energy for all peoples and nations.

I would like the opportunity to come to the Bay area and meet with you and discuss this issue as soon as possible. I will work around your schedule, 24 hours a day, any day of the week. This is a matter of the utmost importance; potentially to Apple and to humankind.

Sincerely,



Tomer (Tom) Tamarkin  
President  
USCL Corp